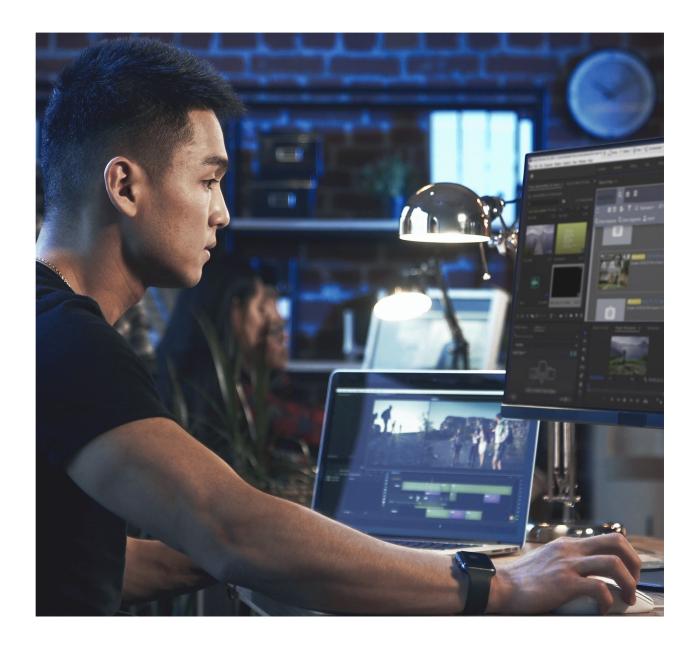
## **Storage Migrations**

Solution Brief



Telestream helps relieve the headaches and pain points typically associated with migrating content across tape versions, across storage tiers (e.g. from tape to cloud), or from legacy content management systems.

## Migration Pain Points

Changing storage formats and hardware can be a huge headache when managing a large media library. Telestream content management solutions abstract the storage management layer from the application layers, allowing you to easily migrate between different storage technologies with zero downtime or negative impact on your media operations. Whether for the purposes of upgrading, taking advantage of new technology, disaster recovery or simply relocating content to a different storage location, Telestream has the tools to simplify your migration path.



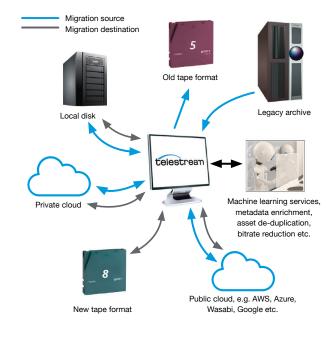
## **Migration Pain Relief**

Whichever migration path you are on, DIVA can easily automate content movement between local, remote and cloud storage tiers (LTO tape, public cloud, private cloud, disk). Avoid downtime with planned, controlled migrations during non-peak hours. Use simple, intuitive rules-based workflows to automate the movement of content and perform validation checks to verify your media files are not corrupted during transfer.

## **Migration Enrichment**

Telestream's content management solutions easily integrate into third-party services that allow you to enrich content as it migrates. Provide format analysis and automatically transcode video files to the proper format and bitrate for each storage location. Integrate AI, machine learning or cognitive services into any workflow using facial, voice, object and location recognition to automatically insert metadata into your video files.

Get in touch today to learn more about how Telestream can ensure your migration is pain-free.





Telestream helps relieve the headaches and pain points typically associated with migrating content across tape versions, across storage tiers (e.g. from tape to cloud), or from legacy content management systems.

- Migrate content from out-of-date technology, from tape to cloud or across any storage tier
- During migration analyzes assets, de-duplicates, and identifies dead format
- Disaster recovery, redundancy, business continuity
- · Automatic, rules-based workflows
- Scheduled, out-of-hours operations
- Simple (migration-free) switch from legacy systems
- Migrate your content without disruption to day-to-day operations

